

Lead Booster

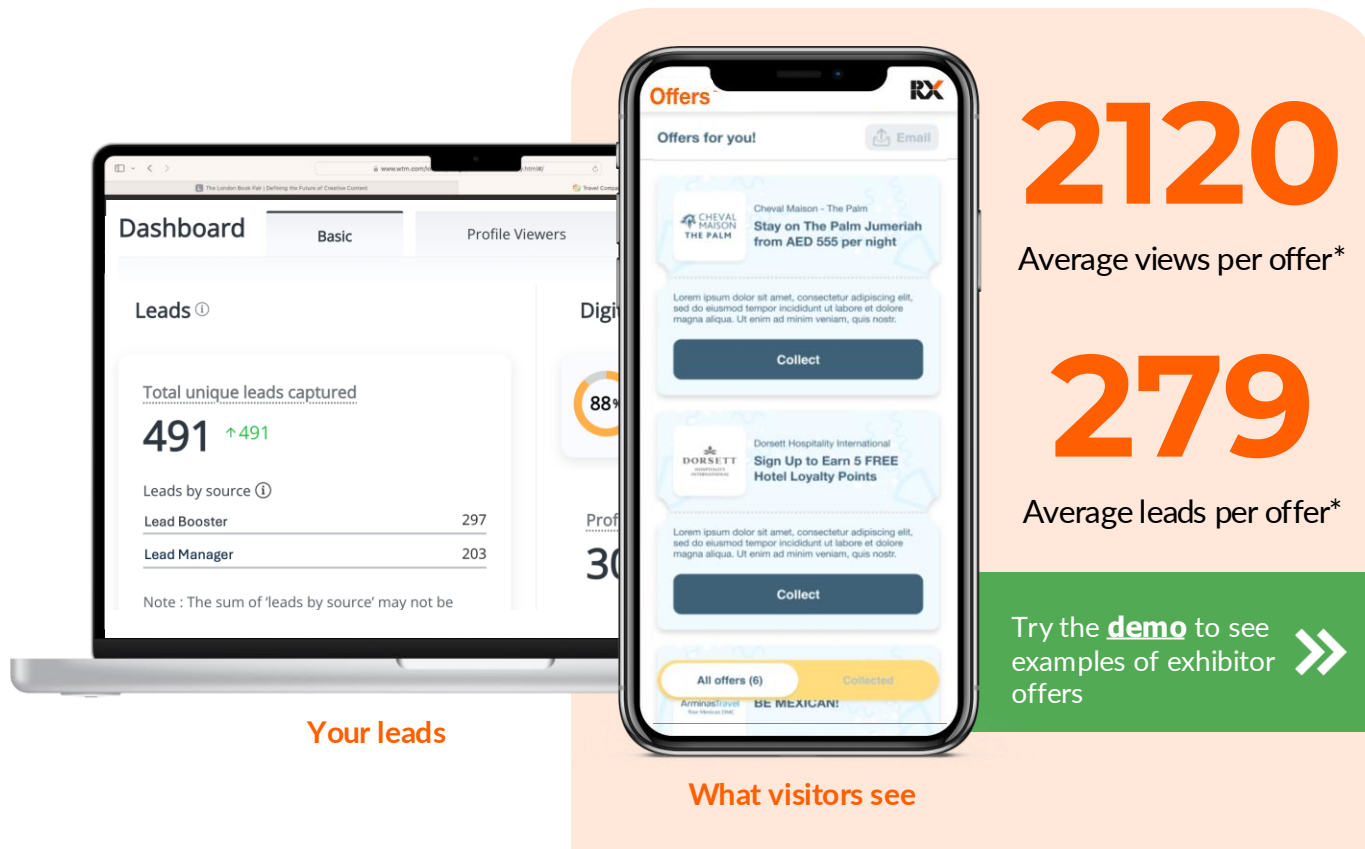
Promote

Connect

Thrive

Attract even more of the right leads

Secure new leads and give attendees the perfect reason to visit your booth and unlock new opportunities. You create an irresistible offer to attract more visitors to your stand, we promote it to all registered participants.



Your leads

Leads	
Total unique leads captured	491 ↑ 491
Leads by source	
Lead Booster	297
Lead Manager	203

Note: The sum of 'leads by source' may not be

What visitors see

Offers for you! Email

CHEVAL MAISON THE PALM
Cheval Maison - The Palm
Stay on The Palm Jumeirah from AED 555 per night

Collect

DORSETT
Dorsett Hospitality International
Sign Up to Earn 5 FREE Hotel Loyalty Points

Collect

All offers (6) Collected

2120

Average views per offer*

279

Average leads per offer*

Try the **demo** to see examples of exhibitor offers ➤

“ We left London feeling positive with great leads generated by our digital offer to follow up on. ”

-Delphine Hermann, Amadeus, ATM 2023

TOP TIP

Craft your offers carefully with your goal in mind:

- To attract highly qualified leads, live demos and whitepapers can be very effective.
- For larger quantity, but less qualified leads, a giveaway works well.

* Source: Based on exhibitors who used Lead Booster at 12 trade shows globally between March and May 2024.